

YASHESH PATEL

Web Developer

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PROFESSIONAL SUMMARY:

I'm a front-end web developer specializing in WordPress. I worked as a full-time developer for a marketing and web design company with hundreds of clients. This gave me experience building and maintaining a wide variety of websites, ranging from personal blogs to online stores to large corporate sites.

AREAS OF EXPERTISE:

- | | |
|----------------------------|-------------------------|
| ✔ WordPress | ✔ HTML, CSS, JavaScript |
| ✔ PHP | ✔ CodeIgniter2 and 3 |
| ✔ SEO and Google Analytics | ✔ Web Services |
| ✔ Server Maintaining | ✔ Adobe Photoshop |

PROFESSIONAL EXPERIENCE:

31 Media Ltd.

Web Developer | October, 2021 - Present

- Oversee and maintain core web services and websites with SEO and Google Analytics
- Ensure user satisfaction and retention by providing responsive tech support
- Server and Email Maintaining
- Improved the checkout process to ensure that customers purchase products easily
- Creating and Maintaining the Internal Web Portal

Kreative Kode Ltd

Lead Web Developer | May, 2019 - September, 2020

- Built and maintained websites for clients through various online platforms
- Created and tested applications for websites
- Filed reports, gathered information, and performed research with tech support for customer
- Improved the checkout process to ensure that customers purchase products easily
- Created guides to document the processes and maintain business continuity
- Server and Email Maintaining

Inkcadre Technosoft Pvt Ltd.

Web Developer | June, 2018 - May, 2019

- Built a high-performing website to increase traffic, sales, and subscribers
- Developed email marketing campaigns to gain more exposure and promote products
- Created a membership site to create, manage subscriptions, and sell digital products
- Improved the checkout process to ensure that customers purchase products easily

EDUCATION:

2020 - 2021 | University of Essex

MSc Computer Networking & Security

2016 - 2018 | Charusat University

Master of Computer Engineering